#### CENTRAL FAX CENTER 310 820 5988

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#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Patent Application of:

John Michael Jensen

Serial No. 09/776,498

Filed: February 5, 2001

For:

METHOD AND SYSTEM TO FACILITATE FEE BASED

COMMUNICATION

Examiner: Naresh Vig

Art Unit: 3629

#### DECLARATION OF JOHN MICHAEL JENSEN UNDER RULE 1.131

#### I, JOHN MICHAEL JENSEN, declare as follows:

- 1. The statements herein are based upon my personal knowledge and if called to testify under oath in court I could and would so testify.
- 2. I am over 18 years old;
- 3. I conceived of the idea described in Application 09,776,498 prior to April 20, 2000;
- 4. On April 20, 2000, I reduced to writing the idea of "A Pay-Per-E-Mail Service STARSBEST.COM E-mail Your Favorite Stars (\$2 and up)". EXHIBIT 1.
- 5. On or before April 20, 2000, I developed the idea and wrote the attached "Service Agreement", attached and incorporated as EXHIBIT 2;
- 6. On April 20, 2000, I developed the six interactive web pages attached as EXHIBITS 3-8;
- 7. The six web pages in EXHIBITS 3-8 reduced the concept to practice on the web pages;
- 8. As seen in the Screen shot of my computer hard drive (EXHIBIT 9), I made the six HTML pages named (with misspellings) on:

- a. "starsbest.com www site" made on April 20, 2000 at 5:56 AM. EXHIBIT 3;
- b. "Starsbest.com TV site #1" made on April 20, 2000 at 4:42 AM; EXHIBIT 4;
- c. "Starsbest.com Stars INtroduction Page" made on April 20, 2000 at 5:55 AM; EXHIBIT 5;
- d. "Starsbest.com Message Page" made on April 20, 2000 at 5:56 AM; EXHIBIT 6;
- e. "Starsbest.com bill order payment page" made on April 20, 2000 at 5:56 AM; EXHIBIT 7;
- f. "Starsbest.com Star Signup" made on April 20, 2000 at 2:57 PM; EXHIBIT 8;
- 9. "starsbest.com www site" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. The User's fee or cost benefits all or in part the Receiver. The intermediary facility of the interactive system or method transmits information for display on a communication device and accepts input of information, text, communication, or queries from a communication device. Often, the intermediary facility would transmit an HTML or similar page to the User's communication device or computer software browser. The page, text, image or information in Hyper Text Markup Language (HTML) or similar format would allow a User on his communication device to click on, indicate, or select the information, word, image, or link to navigate to the desired destination, page or location associated with the selected word, image, link or information, including a page or location associated with a specific famous person, Receiver, association or category. This "starsbest.com www site" was created on or before April 20, 2000 and a time of 5:56 AM. EXHIBIT 3.

10. "Starsbest.com TV site #1" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility then transfers the User's text or communication to a Receiver or Receiver's account after the user pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com TV site #1" is an interactive web page with information input functions that resides on a intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on the User's communication device and accepting User input of information or queries. "Starsbest.com TV site #1" illustrates the "finding function" by category via a network to display on the User's communication device or computer and facilitate the User's navigation, search, and finding on the intermediary facility. The intermediary facility transfers text or image or information in Hyper Text Markup Language (HTML) or similar format so as to allow a User to click on, select, or indicate a word, image, or link and navigate to or transfer to a desired page or location associated with the desired word, image, link, information, person, Receiver, or category. For example, if the User selected the word or image "television" on the "starsbest.com www site", then the intermediary facility would transmit information via a network to the User's communication device, including transmit a particular page or location associated with the subcategory of television, or a particular Receiver. For example, after a User clicks on the HTML word "television" category of the main web page that resides on the intermediary facility, the intermediary facility transfers information to the User's communication device over a network such that a web browser or similar means on the User's computer arrives at, "finds", and displays the information on this "Starsbest.com TV site #1" page on the User's computer or communication device in a browser or similar means. The intermediary facility's finding functions provides a means to allow the User to locate, find or narrow the category or persons or affiliations related to a Receiver, category or subject (in this case the subject of television), and eventually to specify and select a specific Receiver. The intermediary facility's finding functions provides a means to find and to select a specific person, Receiver, or entity to direct a text, communication or email to. This "Starsbest.com TV site #1" was made on April 20, 2000 at 4:42 AM; EXHIBIT 4.

11. "Starsbest.com Stars INtroduction Page" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com Stars INtroduction Page" is an interactive web page with information input functions that resides on a intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on the User's communication device and accepting User input of information or queries, and sending information to the user's communication device or computer or to the Receiver's communications device or computer. The intermediary facility transfers or sends information such as this "Starsbest.com Stars INtroduction Page" page, including upon the User's or Receiver's selection of a link or HTML request, over a network to the communication device or computer. For example, this "Starsbest.com Stars INtroduction Page" provides information to a person who desires to participate as a Star, Receiver, or famous person or receive communication for a fee. This "Starsbest.com Stars INtroduction Page" page provides information related to the terms and conditions of participation. It clearly indicates that Privacy and security of the Receiver are respected.

This "Starsbest.com Stars Introduction Page" was made on April 20, 2000 at 5:55 AM; EXHIBIT 5.

12. "Starsbest.com Message Page" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com Message Page" is an interactive web page with information input functions that resides on an intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on a communication device and accepting input of information or queries. Clicking on the text, image, representation or other information associated with the Star, Receiver, participant, or specific identity directs the intermediary facility to transfer the information associated with this "Starsbest.com Message Page" page over the network to the communication device or computer of the User such that the User is directed to input information on this page. For example, this would be a destination page once a User has clicked on, selected, or located a Receiver or Star that the User wishes to e-mail for a fee or cost. For example, the intermediary facility provides a text input box or input function for the User to enter text and for the intermediary facility to accept, to store, to account, or to organize the text input. The text input box is connected to an email server, database, input function, or storage feature on the intermediary facility such that the text inputted by the User is held, stored, or directed. After the User completes the input, the intermediary facility transfers the User to a payment page or function on the intermediary facility such as "Starsbest.com bill order payment page" and the User's transaction to pay a fee or bear a cost is completed by the intermediary facility, then the intermediary facility stores,

transfers, or direct the User's text to an account or address associated with the corresponding Receiver or Star. The intermediary facility can utilize additional means to accept User text input or communication, store a message or communication, and direct or transfer it. In this example, the intermediary facility limits the amount of text that a User can input to 400 characters; however different amounts of text or different limits can be imposed. The intermediary facility also allows the User to upload, store, or transfer on the intermediary facility a photo or image that exists on the user's communication device. The intermediary facility requires the User to input the User's email address or identify the User. Importantly, the Receiver's contact, address, or other personal information on the intermediary facility is hidden from the User and hidden from the User's communication device. The intermediary facility also requests or requires the User's email in order to track and to identify the User for return communication. This "Starsbest.com Message Page" was made on April 20, 2000 at 5:56 AM; EXHIBIT 6.

13. "Starsbest.com bill order payment page" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com bill order payment page" is an interactive web page with information input functions that resides on an intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on communication devices, and accepting input of information or queries. For example, on the intermediary facility, the User is directed to input User's payment, billing and personal identification information so that the User may pay the fee or bear the cost for transferring text or email, can be tracked for return communication, and otherwise

identified and tracked. Once the User clicks the "Send order" or equivalent language or direction on the intermediary facility, the intermediary facility consults via a network with known payment or financial organizations or credit companies, authenticates the User's identity and payment means, performs the transactions, including charging the User for the price per communication. The intermediary facility accounts for, stores, processes, or otherwise credits the Receiver with financial consideration including a share or future share of the revenue. The intermediary facility directs, transfers, or holds the User's text communication or email on the intermediary facility to an account or address associated with the Receiver where the Receiver's address or account information is not disclosed to the User or is hidden from the User. The Receiver's email or text account or storage location may or may not be located directly on the intermediary facility. This "Starsbest.com bill order payment page" web page was made on April 20, 2000 and a time of 5:56 AM; EXHIBIT 7

14 "Starsbest.com Star Signup" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com Star Signup" is an interactive web page with Receiver information input functions that resides on an intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on the Receiver's communication device and accepting Receiver input of information or queries. On the intermediary facility, a person who intends to sign up and accept communication or email and otherwise identify himself or herself through the intermediary facility as a Receiver, must input information on the intermediary facility to sign up and agree to participate.

The Receiver will visit the intermediary facility via a network, input information, and the intermediary facility will establish an account as a Receiver in one or more entries or functions. For example, in conjunction with a modified version of the "Starsbest.com bill order payment page" specific to Receiver(s) on the intermediary facility, the intermediary facility can direct the Receiver to input legitimate and correct personal, credit card, email, address, and other identification and information on the intermediary's interactive web pages to sign up or agree to participate as a Receiver. The intermediary facility also establishes or indicates an account for the Receiver after the Receiver signs up so that, or through which, the Receiver may be paid or credited with funds, including paid via credits to a credit card, or otherwise credited with funds for receiving text or email communications, or participation. The intermediary facility may authenticate the identity or information associated with the Receiver by consulting or checking via a network with known credit companies or other online or additional sources that the names, credit card information, and other information offered or inputted by a Receiver matches the information on file with other known credit companies or other online or additional sources. The intermediary facility's authentication of Receivers intends to prevent people falsely signing up as a Receiver in a name other than their legal names or other than in names that correctly match the names or information appearing in the known credit records or other sources. Additional identification by the intermediary facility may be secured, including by matching the address provided with the name of the Receiver and other sources. The authentication by the intermediary facility occurs prior to the inclusion of the Receiver on the intermediary facility's informational or web page. After the intermediary facility charges the User a fee or cost for the price per communication, the intermediary facility accounts for, processes, or credits the Receiver with a share or future share of the revenue, including by crediting amounts to a credit card. After the User's payment transaction has been processed or completed on the intermediary facility, the intermediary facility transfers the User's text communication or email to an account or address associated with the Receiver where the Receiver's address or account information is not disclosed to the User or is hidden from the User. The Receiver's account may or may not be located directly on the intermediary facility. This "Starsbest.com bill order payment page" was made on April 20, 2000 at 5:56 AM; EXHIBIT 8.

- 15, EXHIBITS 3-8 were written in Hyper Text Markup Language (HTML). EXHIBIT 9.
- 16. The April 20, 2000 dates are correct. These files are kept on my computer. A true and correct copy of a screen shot is attached. EXHIBIT 9.
- 17. Between April 20, 2000 and August 9, 2000, I researched whether other businesses were similar to the invention and I researched whether other patents, applications or inventions were similar to the invention;
- 18. Between April 20, 2000 and August 9, 2000, I diligently researched the best manner of implementing and describing the invention, including researching the protocols and standards of the Invention and other network communications, so as to make the invention broadly available, including the software and hardware issues to implement the invention,
- 19. Between April 20, 2000 and August 9, 2000, I diligently researched how to protect the invention under law; including business method patents and I read *Patent It Yourself—A complete inventor's guide*, by David Pressman and worked to develop the invention, set it down into practice, and protect it under the patent law.
- 20. On August 9, 2000 at 9:19 AM, I wrote "Patent Method" attached and incorporated as EXHIBIT 10:

An electronic communication and financial transaction method and system

Abstract: A system and method for enabling electronic communication and financial transactions over a network via e-mail, chatroom, electronic broadcast, or other means wherein a user transfers funds or pays a fee or subscription to the receiver, a third party, or a combination of parties in order that the user may have

access to send or to receive information or communications to or from an intended receiver or a third party. For example, the method and system enables fans for a fee to send or to direct e-mails, to participate in electronic chats, to hear a live performance or broadcast over a network, or to otherwise send or receive electronic communications to or with their favorite entertainers, athrletes, stars, musicians, or performers. In turn, the athletes, stars, musicians, and performers receive a fee or a portion of the user's fee as a new revenue source, to supplement their income, or to off-set the costs of time or investment in their production or activity.

Currently, no method or system exists on the Internet or other network that would enable a user with existing internet access to acquire and to pay for services or products which may be considered to be "pay-per-email", "pay-per-broadcast", "pay-per-view", "private-network", or other valuable services. This system and method is a new paradigm for promotion, payment, settlement, and revenue on the Internet or other network wherein the user pays a fee or subscription for the privilege of sending and receiving information from a variety of sources and persons. The method and system involves a user accessing the internet or network by a computer, the facilitating host who receives payments for settlement and directs the user's request, and the receiving party who receives the request or communication as well as a credit for later payment and who accepts the communication and may in turn generate further communication or response to the user.

- 21. Between August 20, 2000 and September 25, 2000, I worked diligently to draft an abstract, define claims and incorporate existing patent language and terminology into the specification to provide the necessary disclosures.
- 22. By September 25, 2000, I had written and incorporated "Business Method Patent Stasbest #2" and saved the 27 page draft of the partially completed Application. EXHIBIT 11. EXHIBIT 11 is an amalgam of an abstract, claims and part of the specification that I drafted based on existing patent language, along with a great deal of information from an Amazon.com patent application.
- 23. By October 3, 2000, it was clear that I would have to draft the complete Application myself in my own words.
- 24. On October 4, 2000, I wrote "Internet Business Patent Starsbest 10-3 #3". EXHIBIT 12.
- 25. By October 23, 2000, I had diligently worked on and completed a 23 page draft of the Background of the Invention and the claims. EXHIBIT 13.
- 26. By October 24, 2000, I downloaded the various parts of the Utility Patent Application from the PTO web site in pdfs format, and learned how to complete the Application and the required forms.
- 27. Between October 24, 2000 and November 7, 2000, I diligently revised and edited ten (10) drafts of the Specification, increasing the detail each time.
- 28. Between October 8, 2000 and January 7, 2001, I diligently revised and worked on the forms and the drawings, as well as researching, editing, and refining the Application, and how to file a proper Application with the PTO.
- 29. Between January 7 and January 26, 2001, I diligently worked on revising, adding to, editing, and finalizing twenty -six (26) drafts of the Patent Application, increasing the detail each time such that it required 85 pages.
- 30. I filed the application and supporting papers on January 26, 2001 and it was received into the PTO with a filing date of February 5, 2001.

31. I worked diligently on the invention from the date of the conception of the idea on or prior to April 20, 2000 to the date of filing on February 5, 2001.

Under penalty of perjury, I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: Recenter 9, 2008

By: Janferson

In re the Patent Application 09/776,498	) DECLARATION OF JOHN MICHAEL ) JENSEN, INVENTOR AND APPLICANT ) IN SUPPORT OF PATENT ) APPLICATION 09/776,498 AND ) RELATED APPLICATIONS
	) ) ) )

## EXHIBIT 1

"A Pay-Per-E-Mail Service STARSBEST.COM E-mail Your Favorite Stars (\$2 and up)"

ت بچه رسه

A Pay-Per-E-Mail Service

#### **STARSBEST.COM**

E-mail Your Favorite Stars (\$2 and up)

Television Movies Music

Fashion Sports Wrestling

Current Events Games Politics Regional Talkshows

Others

Disclaimer: Hopefully each Star who has agreed to participate will read and respond to each e-mail sent to them. Realistically, Stars are busy people and can't do everything. Starsbest.com can not guarantee that the Stars themselves read these e-mails or will respond, but all the stars here have agreed to participate and have agreed to at least download the e-mail to a computer. The stars do not get paid unless they or their staff download them. You will only be billed and notified when the e-mail is downloaded. Once downloaded, the e-mails may be screened or disposed of by the star or the star's staff. In other words, Starsbest.com makes no promises, representations, or warranties about whether the e-mails will be read. Simply, we provide a service that is the most likely way to communicate with your favorite stars.

In re the Patent Application 09/776,498	DECLARATION OF JOHN MICHAEL  JENSEN, INVENTOR AND APPLICANT  IN SUPPORT OF PATENT  APPLICATION 09/776,498 AND  RELATED APPLICATIONS
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## **EXHIBIT 2**

"Service Agreement",

Service Agreement

Basic Terms:

Minimum E-mail price: \$2.00 US.

Maximum price: No maximum.

Length of E-mail: 40 words or 320 characters max. 1 Photo. and links allowed.

Revenue Split: Starsbest.com 50% and Star 50%.

Paid and Accounted for Quarterly.

Star grants starsbest.com a 6 month right to be the exclusive pay-per-email service for that star.

There is no cost to the Star to sign-up. Starsbest.com does not make any payments to stars to participate.

Star is granted a secure e-mail account which may be accessed from any internet-linked computer. E-mail can be picked up as desired. Accounts are only charged/credited when e-mail is downloaded by/for star.

Star also grants basic rights for the use of name and likeness in connection with service.

All material will be private yet not confidential and not liable for idea submission liability. Starsbest.com

Term of Agreement: Star agrees to a 6-month exclusive term which is automatically renewable, if desired. The exclusivity is only that the star will not participate in another pay-per-email service or equivalent service during the 6-month period.

Starsbest.com retains all rights with regard to participatnats and as the classifications of participants.

#### Starsbest.com

Pricing and the Right to Set the Price

The star was the right to set the price per e-mail with a base price no less than \$2.00 per e-mail. There is no maximum limit. The minimum fees are necessary because all charges are done by credit card which typically charge 30 cents or more per transaction as well as 2.5% to 3.5% of the amount billed per transaction.

These prices will be similar to the cost of postage, stationery, and supplies used to send a traditional correspondence by the US postal service.

In addition, advertising, marketing, site development, programming, and other fees need to be paid.

Starsbest.com recommends that the star set the price to somewhere between \$2.00 and \$25.00 per e-mail for normal e-mail traffic.

Financial Terms: StarsBest.com and the Star split the revenue from each e-mail equally (50-50).

Accouning period. The accounting and settling of accounts shall be quarterly.

Payment period. Starsbest.com will pay the star's share of the revenue 28 days after the close of the billing and accounting period which shall be quarterly per year. For example, starsbest.com will write star a check within 28 days after the close of the quarterly accounting and billing period.

Hold-back: Starsbest.com will hold back 10% of gross revenues of that quarter for one additional quarter year or create reserves for such amount for one additional quarter to account for or reflect potential chargebacks, fraud, disputed payments, unauthorized payments, or other liabilities which the star shall assume all responsibility.

In re the Patent Application 09/776,498	DECLARATION OF JOHN MICHAEL  JENSEN, INVENTOR AND APPLICANT  IN SUPPORT OF PATENT  APPLICATION 09/776,498 AND  RELATED APPLICATIONS
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# EXHIBIT 3

starsbest.com www site" with a date of April 20, 2000 and a time of 5:56 AM. EXHIBIT 3;

Dec-10-08 A Pay-ret-E-IVIBII SCIVICE

A Pay-Per-E-Mail Service

#### TARSBEST.COM

E-mail Your Favorite Stars (\$2 and up)

Television Movies Music

**Fashion Sports** Wrestling

Current Events Games **Politics** Regional Talkshows

**Others** 

Disclaimer: Hopefully each Star who has agreed to participate will read and respond to each e-mail sent to them. Realistically, Stars are busy people and can't do everything. Starsbest.com can not guarantee that the Stars themselves read these e-mails or will respond, but all the stars here have agreed to participate and have agreed to at least download the e-mail to a computer. The stars do not get paid unless they or their staff download them. You will only be billed and notified when the e-mail is downloaded. Once downloaded, the e-mails may be screened or disposed of by the star or the star's staff. In other words, Starsbest.com makes no promises, representations, or warranties about whether the e-mails will be read. Simply, we provide a service that is the most likely way to communicate with your favorite stars.

In re the Patent Application 09/776,498	DECLARATION OF JOHN MICHAEL  JENSEN, INVENTOR AND APPLICANT  IN SUPPORT OF PATENT  APPLICATION 09/776,498 AND  RELATED APPLICATIONS
	) ) ) )

# **EXHIBIT 4**

"Starsbest.com TV site #1" with a date of April 20, 2000 and a time of 4:42 AM

. Pay-Per-E-Mail Service

A Pay-Per-E-Mail Service

#### **STARSBEST.COM**

E-mail Your Favorite Stars (\$2 and up)

#### **Television**

Comedy
Cable
Prime-Time
Day Time

Quiz-Show Talk-show On Jerry Springer On Love-line

Regional Wrestling Documentary News

Others

Or by Name:

ABCDEFGHIJKLM N OPQRSTU VWXY Z

In re the Patent Application 09/776,498	<ul> <li>DECLARATION OF JOHN MICHAEL</li> <li>JENSEN, INVENTOR AND APPLICANT</li> <li>IN SUPPORT OF PATENT</li> <li>APPLICATION 09/776,498 AND</li> <li>RELATED APPLICATIONS</li> </ul>
	) ) ) )

## **EXHIBIT 5**

"Starsbest.com Stars INtroduction Page" with a date of April 20, 2000 and a time of 5:55AM;

310 820 5988

A Pay-Per-F-Mail Service

#### STARSBEST.COM

E-mail Your Favorite Stars (\$2 and up)

#### Stars:

Get Paid as you get Praised.

Stars Best com pays you as you read praise from your fans.

StarsBest.com is the first and only pay-per-e-mail service that allows fans for a fee to write a short e-mail to their favorite stars.

Stars get an opportunity to hear from fans and get paid for their effort. (Some stars may want to donate their proceeds to charity.) The amount of cash money a star can make is almost unlimited and all without having to do a great deal of work, without having to endorse a product, and without having to take any great risk. Starsbest.com allows a star to keep in touch with the fans while cashing in on the fame.

Stars can pursue the e-mail at leisure. No personal response is required, expected, or necessary (although of course a response is always hoped for). At the star's option, Starsbest.com will provides an appropriate e-mail appreciation and recognition to the fan that the star has downloaded the e-mail.

Privacy and security are respected. Respond to the most interesting or inticing. Communicate with and see picture of your fans.

Available anytime on the go, regionally, locally, internationally on the Internet.

Legal protection, for instance for for idea submission or confidentiality concerns, is provided.

Financial accountings are up-to-date and on-line.

Fan-club development is assisted by gathering a personalized database of e-mail addresses.

Start now. Immediately. It's free. Earn

In re the Patent Application 09/776,498	DECLARATION OF JOHN MICHAEL  JENSEN, INVENTOR AND APPLICANT  IN SUPPORT OF PATENT  APPLICATION 09/776,498 AND  RELATED APPLICATIONS  )
	) } }

# EXHIBIT 6

"Starsbest.com Message Page"

310 820 5988

T-146 P.036/103 F-536

A Pay-Per-E-Mail Service

#### STARSBEST.COM

E-mail Your Favorite Stars (\$2 and up)

Because Stars are busy people, brevity is essential. E-mail messages are limited to 400 characters (approximately 55 words). One picture is allowed as well. See including images.

#### Important Information on the Contents:

All ideas, concepts, characters, or other information you include or present in the message are given by you freely and without expectation of compensation, recognition, attribution, or remuneration. All information you present in the e-mail will be treated as if public, non-confidential, and in the public domain. Please read the communication agreement.

<u>Message</u>	<u>:</u>		
Photo:		E-mail Address:	
7,000			

In re the Patent Application 09/776,498	DECLARATION OF JOHN MICHAEL  JENSEN, INVENTOR AND APPLICANT  IN SUPPORT OF PATENT  APPLICATION 09/776,498 AND  RELATED APPLICATIONS
	) ) )

# EXHIBIT 7

"Starsbest.com bill order payment page"

Payment:

Billing Address:

First Name

Last Name

State

Street Address

City

Zip

e-mail account:

Credit Card Information:

Visa/MC/Discover/Amex

Accı

Expiration

Check Code:

Check Message and Photo:

Disclaimer: Hopefully each Star who has agreed to participate will read and respond to each e-mail sent to them. Realistically, Stars are busy people and can't do everything. Starsbest come can not guarantee that the Stars themselves read these e-mails or will respond, but all the stars here have agreed to participate and have agreed to at least download the e-mail to a computer. The stars do not get paid unless they or their staff download them. You will only be billed and notified when the e-mail is downloaded. Once downloaded, the e-mails may be screened or disposed of by the star or the star's staff. In other words, Starsbest commakes no promises, representations, or warranties about whether the e-mails will be read. Simply, we provide a service that is the most likely way to communicate with your favorite stars.

Send Order

In re the Patent Application 09/776,498	) DECLARATION OF JOHN MICHAEL ) JENSEN, INVENTOR AND APPLICANT ) IN SUPPORT OF PATENT ) APPLICATION 09/776,498 AND ) RELATED APPLICATIONS )
	) ) )

### EXHIBIT 8

Starsbest.com Star Signup page

A Pay-Per-E-Mail Service

#### **STARSBEST.COM**

E-mail Your Favorite Stars (\$2 and up)

Star Sign-up:

See the Agreement.

Sign-Up:

Name:

Category: Movies

Television Music Fashion

Wrestling

In Show/Team/Title/AKA:

Mailing Address:

City:

State:

Zip:

Phone Number1:

Other Contact:

Contact Phone Number:

To lessen problems, in most cases Starsbest.com will not post a nationally prominent Star's name until identity verification. Within a short period after signing up, verification should be complete and the service active.

In re the Patent Application 09/776,498	DECLARATION OF JOHN MICHAEL JENSEN, INVENTOR AND APPLICANT IN SUPPORT OF PATENT APPLICATION 09/776,498 AND RELATED APPLICATIONS
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## EXHIBIT 9

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In re the Patent Application 09/776,498	DECLARATION OF JOHN MICHAEL JENSEN, INVENTOR AND APPLICANT IN SUPPORT OF PATENT APPLICATION 09/776,498 AND RELATED APPLICATIONS
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# EXHIBIT 10

"Patent Method"